

MENU OPTION ACTIVITIES

The employment unit for station KOCO-TV has engaged in the following outreach activities during the year covered by this report:

| Activity Classification | Type of Activity | Brief Description |
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| [*] 1 | Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions. | The station participated in a job fair hosted by Central Oklahoma University. Station personnel attending the fair included the General Sales Manager, the Director of Engineering, the Controller, the Local Sales Manager, the Assistant News Director, and the Assistant Creative Services Director. (February 1, 2006.) |
| 1 | Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions. | The station participated in a job fair hosted by Central Oklahoma University. Station personnel attending the fair included the Local Sales Manager, the News Executive Producer, and the Controller. (October 25, 2006.) |
| 1 | Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions. | The station participated in a job fair hosted by the National Association of Black Journalists. The station's News Director attended the fair. (March 10, 2006.) |

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| 4 | Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues | The station participated in a career day sponsored by the Oklahoma Broadcasters Educators Association. A station account executive served as one of three panelists from Oklahoma City television stations to discuss non-on-air careers broadcasting. (October 18, 2006.) |
| 5 | Internship Program | During three academic terms during this reporting period (Spring, Summer, and Fall of 2006), the station sponsored a total of 25 interns who received college credit for their work. The students worked in the News Department for News, Weather and Sports, the Engineering Department, the Sales & Programming departments, and the Creative Services department and were supervised by supervisors at the station. |
| 10 | Participation in four events or programs sponsored by education institutions relating to careers in broadcasting. | The station conducted station tours for the President's Leadership Class at Rose State College. The tours were led by a Meteorologist and a News Assistant. (February 17, 2006) |
| 10 | Participation in four events or programs sponsored by education institutions relating to careers in broadcasting. | The station participated in a career day for the Oklahoma City Ad Club. The General Sales Manager participated in a panel discussion and an Account Executive facilitated station tours for students. (October 11, 2006.) |

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| 10 | Participation in four events or programs sponsored by education institutions relating to careers in broadcasting | Station personnel, including the News Director, the Assistant News Directors, and an Executive Producer, participated as judges in the Broadcast Education Association student news competition (March 15, 2006) |
| 10 | Participation in four events or programs sponsored by education institutions relating to careers in broadcasting. | The station's News Director participated in a panel discussion at the University of Oklahoma Survey of Broadcasting class (April 18, 2006) |
| 12 | Listing Each Upper-Level Job Category in Job Bank or Newsletter or Media Trade Group Whose Membership Includes Substantial Participation by Women and Minorities | The station lists most upper-level job vacancies with the National Association of Black Journalists, the National Association of Hispanic Journalists, the Oklahoma Native American Business Development Center, the Association of Women in Radio and Television, and the Oklahoma Association of Broadcasters (who passes through the listings to a number of organizations whose memberships include substantial number of women and minorities). |
| 14 | Training to Management Level Personnel | The station's General Manager and Controller participated in training on EEO Rules presented by legal counsel for the Oklahoma Association of Broadcasters. (March 31, 2006) |

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| 6/16 | <p>Participation in Job Banks, Internet Programs, and Other Programs Designed to Promote Outreach Generally</p> <p>Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.</p> | <p>Station personnel serve as President of the Oklahoma Chapter of the National Association of Black Journalists (Charles Shepherd, photojournalist), and on the board of directors of local chapter of Association of Women and Television (Controller, Account Executive).</p> |
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* For “Activity Classification” use numbers “1” through “16” in accordance with the following:

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;

10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;

11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;

12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;

13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;

14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;

15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;

16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.